

emily whitehair

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Philosophy

When we open our minds to any possibility, we gain the ability to transform the world around us.

Education

JOB PROPULSION LAB

Art Direction
Austin, Texas
2017

TEXAS A&M UNIVERSITY

BS Communications & Journalism
College Station, Texas
2014

Awards

2017 AAF TENTH DISTRICT

Gold & Special Judges Award

Skills

Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Adobe After Effects
Wordpress
A firm handshake

Experience

BRAND & MARKETING MANAGER

Cobra Legal Solutions | July 2017 - Present | Austin, Texas

Develop, implement and maintain brand integrity across all company marketing initiatives and communications. Responsible for ensuring that the services and product lines resonate with current and potential clients. Create, manage and measure all branded content (social media platforms, website and marketing collateral.) Collaborate with sales team to develop relevant, on-brand marketing materials.

BRAND & SOCIAL MEDIA MANAGER / OFFICE MANAGER

The River House on the Pedernales | January 2016 - July 2017 | Spicewood, Texas

Developed and designed the brand identity for the wedding and event venue. Created and managed social media posts and graphics for print and digital applications, including the website.

MARKETING MANAGER / DIGITAL & SOCIAL MEDIA MANAGER

Solid Rock Brewing | March 2015 - March 2016 | Spicewood, Texas

Designed and created advertisements, social media posts, graphics for print and digital applications, which maintained visual consonance with the Solid Rock Brand and its audience. Developed brand awareness and identity using homogeneous digital formats and messages.

HEAD OF GRAPHIC DESIGN & LAYOUT

Agrileader Magazine | August 2014 - December 2014 | College Station, Texas

Created an organized fluid foundation for the overall layout of the issue. This included creating a stylebook that detailed the specific constructs to use. Designed and created the issue's cover artwork.